



Mastery. It resists definition, yet can be instantly recognized. It comes in many varieties, yet follows certain unchanging laws. It brings rich rewards, yet is not really a goal or a destination but rather a process, a journey.

We call this journey mastery and tend to assume that it requires a special ticket available only to those born with exceptional abilities. But mastery isn't reserved for the super-talented or even for those who are fortunate enough to have gotten an early start. It is available to anyone who is willing to get on the path and stay on it — regardless of age, sex, or previous experience.

The trouble is that we have few, if any, maps to guide us on the journey or even to show us how to find the path. The modern world, in fact, can be viewed as a prodigious conspiracy against mastery. We are bombarded with promises of immediate gratification, instant success, and fast, temporary relief, all of which lead in exactly the wrong direction.

— George Leonard, *Mastery: The Keys to Success and Long-Term Fulfillment*



What past participants have to say about The Dorrier Underwood Mastery Program

“The Dorrier Underwood Mastery Program was excellent time spent and an excellent value. If everyone were exposed to this discovery opportunity, the limits of business would be the limits of our imagination.”

Manager of Innovation
International Paper Company

“Out of the Mastery Program, we are creating a culture that’s revolutionizing how people think. In the past, I wondered why I made the sacrifices that I did to run this agency. Now the whys rarely surface. They’ve been replaced with what ifs....”

President
Nonprofit Agency

“The Mastery Program helped me regain my focus and expand my leadership. I developed the ability to accomplish things through empowering others, rather than always trying to tackle every project myself. I recommend this program to anyone looking to expand or grow a business... the faster the growth, the more valuable the program.”

President
Manufacturing Company



Where Vision meets Velocity™

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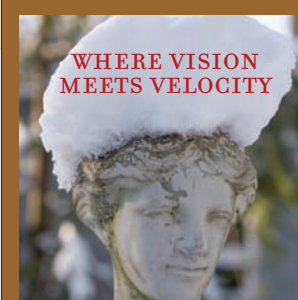
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Dorrier Underwood MASTERY PROGRAM



IN THE BUSINESS WORLD,
MASTERY IS:

- Effectively articulating your vision.
- Continually reinventing yourself and your leadership.
- Creating strong, lasting collaborative relationships.
- Producing outstanding results time after time...
while having it all be natural and simple.

Dorrier Underwood MASTERY PROGRAM



SEMINAR LOCATIONS

Atlanta, GA
Charlotte, NC
Raleigh, NC

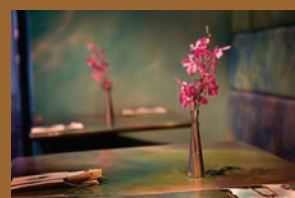
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\$3,200

Would you like to begin a conversation to transform what is possible for your business, your organization, and yourself?

To register or further discuss The Dorrier Underwood Mastery Program, call

704.343.9092



The Art & Practice Of Real Leadership

- Each day we are forced to learn new ways to deal with a continuously evolving world. The speed of change in today's world is unprecedented. The skills, experience and abilities that produced yesterday's successes are not sufficient to meet our current challenges, let alone those of tomorrow.
- In response to these challenges, the Dorrier Underwood Mastery Program gives you access to generating new kinds of thinking and new ways of operating.
- This process is as much an art as it is a science. It consistently leaves people with the ability to cause breakthroughs with their current and future business issues and objectives.

Only one who devotes himself to a cause with his whole strength and soul can be a true master. For this reason, mastery demands all of a person.

—Albert Einstein

The Ability To Inspire & Create

- The Dorrier Underwood Mastery Program is designed to give you a concrete way to transform your leadership and your organization. You will discover the degree to which your current thinking limits what is possible.
- People in the program are coached in how to invent and realize entirely new possibilities for their futures.
- After completing the program, participants consistently report that they communicate more effectively with people, and that their ability to enroll others in new ideas and possibilities has increased. They also leave the program with a new facility for inventing and implementing projects.

A rock pile ceases to be a rock pile the moment a single man contemplates it, bearing within him the image of a cathedral.

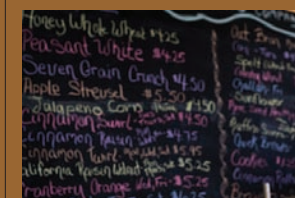
—Antoine de-Saint Exupery

The Discipline Of Growth & Development

- Dorrier Underwood works with you to create or reinvent your vision for the future and the future of your enterprise. Throughout the Mastery Program, participants are coached to be leaders and take powerful stands.
- In the program, we work with you to design a structure that keeps you on top of your game. We also deal with the level of integrity and the kind of commitment necessary to maintain power and provide real leadership.
- Participants leave the program with a new level of confidence and the freedom to take calculated risks to produce breakthrough results.

To be what we are, and to become what we are capable of becoming, is the only end of life.

—Robert Louis Stevenson



A Program That Promises Results

In the Dorrier Underwood Mastery Program you will:

- Have an immediate breakthrough in seeing inspiring new possibilities for yourself and your organization.
- Learn to lead your company from your vision for the future rather than out of reaction or worry.
- Acquire the clarity and confidence needed to take actions that produce unprecedented results for yourself and your organization.

Ah, mastery... what a profoundly satisfying feeling when one finally gets on top of a new set of skills... and then sees the light under the new door those skills can open...

—Gail Sheehy

Who Should Do The Program?

The Dorrier Underwood Mastery Program is for executives and senior managers who are:

- Looking to move past their existing level of expertise and acquire new tools.
- Playing a critical part in determining the strategic direction of their organization.
- Responsible for empowering and inspiring others to committed action.
- Charged with developing their staff into confident, accountable, and effective leaders.
- Always looking for the next edge in life and business and who are seeking their next challenge.

If you do not feel yourself growing in your work and your life broadening and deepening, if your task is not a perpetual tonic to you, you have not found your place.

—Orison Swett Marden

How Does The Program Work?

The Dorrier Underwood Mastery Program format is:

Pre-Program Interview and Coaching Session

The Program begins with a private pre-course session that enables participants to get the most out of the program.

Mastery Program 3-Day Seminar

This three-day breakthrough session is the heart of the program. It takes place in the Dorrier Underwood offices or a public meeting facility.

Post-Seminar Conference Calls

Post-Seminar conference calls are scheduled approximately two weeks and four weeks after the Three-Day Session to integrate the program's tools into your daily work life.

One-on-One Coaching

One-on-one coaching is available to support your ongoing development through the program.

Course Leaders

The Dorrier Underwood Mastery Program is led by a Senior Dorrier Underwood Consultant and is conducted as a powerful dialogue with a small group of executives and senior managers from different organizations.